



# SYMBIOSIS SCHOOL OF PLANNING ARCHITECTURE AND DESIGN

## Symbiosis International (Deemed University)

Established under Section 3 of the UGC Act, 1956

Re-accredited by NAAC with 'A++' Grade (3.56/4) | Awarded Category - I by UGC

Founder : Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

## Design Degree Show'23

(Dates: 24th May 2023)

DDS

Bachelor of Design (B.Des)

Chief Guest

**Mr. Chandrashekhar Wyawahare,**

*Director, Co-Founder - Futuring Design Pvt. Ltd, Pune 2005-Till Date*

*Carafewerk, Director, Co-Founder, Pune, August 2017 till date*

**Lt. Gen (Retd.) Dr. M.A. Tutakne**

*Member – Board of management SIU, and Former Vice chancellor – SIU, Pune*

Symbiosis School of Planning Architecture and Design, Nagpur is proud to organize its first ever Design Degree Show under the guidance of **Dy. Director Dr. Nandini Kulkarni**. The students of Bachelor of Design (B. Des) from Graphic Design, Interior Space Design, Product Design and User Experience Design presented and displayed their degree project. Some of the Degree projects were sponsored from industry. The projects were guided by Dr. Nandini Kulkarni, Dr. Purva Mange, Ar. Akshay Revekar, Ar. Rohini Savant, Mr. Pritam Paraye, Mrs. Aditi Lule, Mrs. Kriti Kusum and Mr. Ajay Luthra from SSPAD along with Industry experts in case of sponsored projects.

### Objectives:

- To learn how to identify a problem / need.
- To learn how to document your project, Title – abstract – Gap Identification – Aim – Objective – Scope and Limitation- Research Method/approach – Future scope
- To understand the design process, generating original concepts and building design solutions around the same
- To convert designs into practical working prototypes with study and understanding of material and usage
- To learn how to showcase your design, display and presentation skills



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### Learning Outcomes:

- The students learnt how to identify gaps in their respective design fields in various sectors, understood the research methodologies by practically undertaking the tasks for research and analyzed the scope and limitations.
- By tackling real life problems and providing needed design solutions, the students underwent deep learning process at every stage.
- Mid to high fidelity prototypes were created, displayed and presented to the Jury and Guests.

### List of students with their respective project names are as follows:

**Program : BACHELOR OF DESIGN (2019-23)**

**Semester : VIII**

**Submission of Final Year Project Report**

**Specialization: GRAPHIC DESIGN**

Sr.No.	PRN	Name of the Student	Topic of the Project Report
1	19080222003	Ishika Seware	Enhancing daily functioning and Productivity: Designing a Mobile Application for Individuals with ADHD
2	19080222020	Aditi Singh	Branding of a Premium Pam-Asian Restaurant
3	19080222021	Aditya Pramod	Rebranding of a Craft Beer Brand
4	19080222022	Bhaviti Maske	Join : Your future Workplace awaits
5	19080222023	Devashri Naigaonkar	Desi Divinity
6	19080222025	Palak Sanghi	Rebranding for Megha Printers
7	19080222027	Sayali Dhabekar	Nexus Visual Identity: A Visual Identity for Unilever's Cutting Edge Technology
8	19080222028	Shivanjali	Rebranding- Bollywood Veggies



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9	19080222029	Simarpreet Kaur	Branding and Packaging Design for an Indian Luxury Fragrance Brand
10	19080222030	Tejaswini Bhasme	Scoops and Savor- A Visual Branding Project
11	19080222031	Utkarsh Agrawal	A Proposal to Revitalize the food ordering experience
12	19080222035	Mohini Powale	Kirak Brand Identity

### Specialization: USER EXPERIENCE DESIGN

S.No	PRN	Name of the Student	Topic of the Project Report
1	19080222019	Adil K Anudath	WebSite Design
2	19080222024	Kanu Priya	Book Reading Application
3	19080222026	Pranav P Menon	3D Interactive Software

### Specialization: INTERIOR SPACE DESIGN

Sr.No.	P.R.No	Name of the Student	Topic of the Project Report
1	19080222002	Drishti Iyer	Pawland- Recreational Space for Pets and their owners
2	19080222006	Krishnapriya Nair	Retail Space Design: Yard and Garden
3	19080222008	Nandini Agrawal	Post Pandemic Interior
4	19080222009	Palak Agrawal	Mid Century Modern Residential Design
5	19080222012	Sanjana Waratkar	Retail Store Design for the Brand Paris Beauty
6	19080222018	Yukta Agrawal	Hospitality Design



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7	19080222032	Barnali Patnaik	Modern Minimalism Tranquil Residential Architecture and Interior Design
8	19080222033	Gupta Mahek	Re-Doing career Palliative care center Interior Design
9	19080222036	Soni Anjali	Biophilic Design

### Specialization: PRODUCT DESIGN

Sr.No.	P.R.No	Name of the Student	Topic of the Project Report
1	19080222001	Avanti Jaiswal	Posture Adjusting Air Bed
2	19080222005	Karan Patel	Rain Protection for 2-Wheeler Rider's
3	19080222007	Kunal Deo	Deliver E-electric Moped for Package Delivery
4	19080222010	Pushkraj Kale	Solar Food Warmer
5	19080222011	Sai Kulkarni	Promoting Eco-friendly Ageing- a Design approach for the eco-friendly trolley to enhance Elderly accessibility and Independence
6	19080222013	Sayli Pandit	Leather Backpack Design and its Emergence
7	19080222014	Shivansh Shrivastava	Private Charging Station
8	19080222015	Shrinesh	Pill Remover
9	19080222016	Somya Jain	Dinnerware for Kids
10	19080222017	Yash Kumbalwar	Height Adjustable Heels
11	19080222034	Kamakshi Kulkarni	Unveiling Gendered Toy Design: Exploring the impact of Stereotypes on Children's Play preferences



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### The projects were taken under the guidance of the following faculties:

- Dr. Nandini Kulkarni (Dy Director)
- Dr. Purva Mange (Associate Professor, HOD-Design)
- Prof. Rohini Sawant
- Prof Aditi Lule
- Prof Akshay Revekar
- Prof Pritam Paraye
- Prof Kriti Kusum
- Mr. Ajay Luthra
- Mr. Angad Kulkarni

The event began with welcoming the guests followed by 'Lighting of the Lamp'. Dr. Nandini Kulkarni, Dy Director felicitated the esteemed guests with mementos from SIU and SSPAD and addressed the audience followed by an address and report of the 4 years at SSPAD by Dr. Purva Mange, HOD – Design. Our guests, Mr. Chandrashekhar Wyawahare, Director, Co-Founder - Futuring Design Pvt. Ltd, Pune and Lt. Gen (Retd.) Dr. M.A. Tutakne, Member – Board of management SIU, and Former Vice chancellor – SIU, Pune also addressed the audience and lifted the spirits of the young designers with their words. The exhibition hall was then inaugurated for the show to begin. The show was marked by the presence of our guests, teaching and non-teaching staff, students, parents and visitors and concluded by high tea on a fun-filled note.



  
Dr. Nandini Kulkarni  
(Director, SSPAD)

**Director**  
Symbiosis School of Planning,  
Architecture & Design  
(SSPAD) Nagpur-08



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*Nandini Kulkarni*  
Dr. Nandini Kulkarni  
(Director, SSPAD)

**Director**  
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